



## Thank you for applying for the SAWA Global Journalist Position!

We have received an enormous number of inquiries from all over the world for this great **volunteer non-paid** opportunity and look forward to welcoming you to our team!

## What do you need to know?

### Your Assignment as a SAWA Journalist?

Your main goal is to research and find the unknown heroes in one of the world's 50 poorest countries. These are stories of people who are making extraordinary and inspiring impact in their local communities in those countries.

### What are the World's 50 Poorest Countries?

Afghanistan, Angola, Bangladesh, Benin, Bhutan, Burkina Faso, Burundi, Cambodia, Cape Verde, Central African Republic, Chad, Comoros, Democratic Republic of Congo, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gambia, Guinea, Guinea-Bissau, Haiti, Kiribati, Laos, Lesotho, Liberia, Madagascar, Malawi, Maldives, Mali, Mauritania, Mozambique, Myanmar, Nepal, Niger, Rwanda, Samoa, São Tomé and Príncipe, Senegal, Sierra Leone, Solomon Islands, Somalia, Sudan, East Timor, Togo, Tuvalu, Uganda, Tanzania, Vanuatu, Yemen, Zambia.

<http://www.un.org/special-rep/ohrls/lrc/list.htm>

\*Note that other countries that have high levels of poverty and civil war will also be considered.

### What do I Need to Know before Starting?

First, do you have access to the below?

- Access to a computer and the Internet?
- Ability to speak and write English?
- Passion to change the world?
- Excellent research skills?
- Ability to speak another language (will be an asset)?
- A minimal of 5 hours of work per week to volunteer for SAWA Global?
- Can you contact us once per month for an update on your work (via email)?

## Next Steps

### Step One:

Email us

- Your name
- Email address
- Country of residence
- Which of the 50 SAWA countries do you want to focus on:

**[Send your info to: journalist@sawaglobal.com](mailto:journalist@sawaglobal.com)**

### Step Two:

Sign up as a SAWA Global members at

**<http://sawaglobal.ning.com>**

### Step Three:

Familiarize yourself with what we mean by “Stories of Hope” and what the seven SAWA Global themes are. Check our website and specifically read the sections “Stories of Hope” and “Submit Stories” at: [www.sawaglobal.com](http://www.sawaglobal.com)

### A summary of the Story of Hope

“Stories of Hope” are extraordinary actions or projects initiated and implemented by individuals, community-based organizations, youth organizations, local non-profit organizations and/ or other organizations. These projects have received minimal or no financial support or other resources from other organizations. For example, a project mainly supported by the Red Cross does NOT qualify as a SAWA Global “Story of Hope”. SAWA Global is looking for projects that have NOT yet received global support and exposure.

“Stories of Hope” must have the following:

1. A high level of hope and inspiration
2. A significant amount of local people that are positively affected by the project
3. A practical and long-term solution to resolve one or more of the SAWA theme areas (see below)
4. A level of ease by which the general public can assist the project
5. An availability of visual images of the project

“Stories of Hope” must focus on one of the following groups:

### Vulnerable Groups

**A Global Voice for Local Heroes**

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1. Children
2. Women
3. Physically and mentally challenged
4. Elderly
5. Refugees
6. Slum dwellers
7. Homeless
8. Indigenous people
9. Prisoners

#### Step Four:

Stories of hope must have a practical and provide long-term solutions to resolve one or more of the SAWA theme areas below:

#### Theme 1 - Eradicate extreme poverty

- Improve the lives of those people living on less than a dollar a day
- Improve the lives of people who suffer from hunger
- Improve the lives of people living without sustainable access to safe drinking water and sanitation
- Improve the lives of the 100 million slum dwellers

#### Theme 2 – Empower and protect children

- Provide protection for abused, neglected and abandoned children
- Ensure that all boys and girls finish a complete course of primary education
- Reduce the mortality rate among children under five

#### Theme 3 - Promote gender equality

- Encourage all genders to attend primary and secondary education
- Promote equal access to employment opportunities as well as equal entitlement to social and political rights

#### Theme 4 - Combat HIV/ AIDS and other diseases

- Halt and reverse the spread of HIV/AIDS
- Halt and reverse the outbreak of malaria and other major diseases

#### Theme 5 - Ensure environmental sustainability

- Reverse the loss of environmental resources, both flora and fauna
- Promote energy efficiency and renewable energy development
- Develop environmentally and economically healthy cities

#### Theme 6 – Ensure safety and security

- Promote the development of pre and post disaster planning and management (e.g, hurricanes, tsunami, fire, floods, war and terrorism).
- Promote safe and secure environment for refugees and people in conflict zones.

#### Theme 7 - Develop global partnership

- Collaborate with local organizations and international organizations to promote better global partnership (e.g., open and fair trading, conflict resolution, environmental protection agreements, debt relief and access to new information and communication technology)

#### Step Five:

Start your research by building partnerships via the internet with organizations that can assist in identifying the unique individuals and organizations that will be the subject of your “stories of hope”. Your research can start with contacting an organization that you already know.

Some tips and ideas to start your research and networking:

- Website key word searches on local non-governmental organizations (NGO) and community-based organizations.

A great source to search local organizations is:  
<http://www.takingitglobal.org/resources/orgs/>

- Local United Nations offices:

This is a great link if you want to find local youth organizations:  
<http://www.un.org/esa/socdev/unyin/links.htm>

- Local offices of international non-profits, for example, Red Cross, Doctors without Borders, Plan International, CARE and Oxfam to name a few.
- Project Staff of local embassies for example the Canadian Embassy in Kartum, Sudan
- Local universities and colleges (e.g., development and community studies, media and film studies)

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## Step Six:

When you have found your organization/ 'Story of Hope' the next steps are to:

- Introduce the goals of SAWA Global to the organization
- Inform the organization that they have the unique opportunity of being profiled on a free website platform (SAWA Global) with more of a global exposure for better support and possible funding for their project
- Explain the submission process to get their "story" on our website with the following elements (as a SAWA Journalist you can help the organization with the submission of this information):

### Written Description

- Contact information:
- Name of the project:
- Country:
- SAWA Theme Area(s):
- Short description (no more than 2 paragraphs) on the organization including the inspiring aspects and positive impacts:
- 3 to 5 simple actions how others can support the project:

### Short Video Clip

A short video clip on the project - Check [www.sawaglobal.com](http://www.sawaglobal.com) to see the structure of our video clips.

### Important Information.

- The minimum length must be 1 minute and maximum length 2 min.
- It is recommended that you shoot the clip with one of the following cameras- Digital8, MiniDV, HDV, or any of the DVD formats.
- Save your videos as either QuickTime .MOV, Windows .AVI, or MPG files- **The smaller MB (size) the better.**
- The video must be in English or have English subtitles.
- Digital photos and slideshows may be considered if video footage is not available or attainable.

The Written Description and Video Clip information can be emailed to [info@sawaglobal.com](mailto:info@sawaglobal.com) or mailed to our address at

SAWA Global Foundation  
400-21 Water Street  
Vancouver, British Columbia  
V6B 1A1  
Canada

A form can also be downloaded from our website at <http://www.sawaglobal.com/subform.htm>.

If the organization is not able to create a video please contact us at [journalist@sawaglobal.com](mailto:journalist@sawaglobal.com)

## Step Seven:

Keep us updated regularly on your progress and on your SAWA journalist adventure at: [journalist@sawaglobal.com](mailto:journalist@sawaglobal.com) and via our BLOG and Forum on the <http://sawaglobal.ning.com>

Please also give us tips on other organizations that we should know about, the kind of organizations that can help other fellow journalists with their projects.

## Benefits to You as a SAWA Journalist:

- Give the world's poor a voice
- Be a leader in promoting positive and empowering media
- Be part of the legacy of building the world's largest online platform with global solutions
- Network with other SAWA Global Journalists
- Receive a SAWA Global Journalist Certificate (when you help submit 5+ "Stories of Hope")
- Have the opportunity to be involved in other SAWA Global activities.

We look forward to receiving your input as a Journalist and welcome you to SAWA Global Team!

Sincerely,  
SAWA Global Team

SAWA Global  
A Global Voice for Local Heroes

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